

# RULES «TROPHIES - INNOVATION - HYDRO 9TH EDITION OF THE HYDRO BUSINESS MEETINGS

8 and 9 October 2024 at Grenoble Alpeexpo

## Article 1 - Principles and objectives of the consultation

As part of the annual Rencontres Business Hydro event, the next edition of which will be held at Grenoble Alpeexpo, 2 Av. d'Innsbruck, 38100 Grenoble, on 8 and 9 October 2024 - The HYDRO21 Association (located at ARTELIA Eau & Environnement, 4, rue Germaine Veyret-Verner - in Echirrolles 38130 - France), organiser of these Meetings, is renewing its HYDRO INNOVATION TROPHIES competition to reward exhibitors, doctoral / post-doctoral students and students for the best innovations in the hydroelectricity sector and the best applications in the field. A jury «Coup de Coeur» trophy will be awarded.

## Article 2 - Entry terms and conditions

### 2.1 Conditions for entering the Competition:

The Competition is open to companies meeting the following conditions:

Not be a member of the jury, Have accepted these Rules,

Have submitted their application (form + innovation presentation file) before 7:00 p.m. on 31 July 2024,

The technology, product, application or service presented must :

- Be innovative

- Belong to one of the categories listed in article 2.2 of these rules.

Being an exhibitor at the 9th edition of the Business Hydro Meetings is no longer a sine qua non condition for taking part in these Awards.

### 2.2 How to enter

Entries to the Competition must be sent by e-mail to [businesshydro@adeocom.fr](mailto:businesshydro@adeocom.fr) or via the website: <https://businesshydro.fr/le-salon/#trophees-innovation>. Applications must be completed and finalised before 31 July 2024 at 19:00 (GMT+1) in the format requested:

by sending the application file in 5-slide format to the e-mail address [businesshydro@adeocom.fr](mailto:businesshydro@adeocom.fr)

filling in the interactive form and returning it to [businesshydro@adeocom.fr](mailto:businesshydro@adeocom.fr) or filling it in on <https://businesshydro.fr/le-salon/#trophees-innovation>

Any application that is incomplete or does not meet the criteria set by the HYDRO 21 association, organiser of the Meetings, will be systematically invalidated.

## Article 3 - Competition timetable

Call for entries: Thursday 27 June 2024

Deadline for applications: 31 July 2024 at 19:00 (GMT+1)

Jury meeting on Tuesday 17 September from 9 a.m. to 12 p.m. to DESIGNATE the 4 winners

Announcement to the winners: 24 September 2024

Presentation of the prizes by the official sponsor of the Trophées Innovation Hydro - La Caisse d'Épargne Rhône Alpes - on 8 October 2024, prior to the Gala evening.

## Article 4 - Composition and decision of the jury

The jury will be made up of ARTELIA, CAISSE D'ÉPARGNE RHONE-ALPES, CIC ORIO, CNR, EDF Hydro Alpes, Hydrocop, G2E Lab, GE Hydro, ENSE3, Fondation Grenoble INP, and the President of Hydro 21.

The jury will select one finalist per category, evaluated according to the following criteria:

CRITERIA NOTES: Score out of 20 :

Innovative nature of the project/product, application or service presented: 5 points

Economic interest and widespread nature of the project/product: 5 points

Relevance of the identified need: 6 points

Strength of the sales pitch: 4 points  
20 being the highest score

The jury's decisions are final. If an application is rejected, the jury is under no obligation to give reasons.

Please note: Candidates undertake on their honour to provide the jury only with accurate and sincere information, and in particular to avoid any omission or imprecision likely to lead to an erroneous judgement. In the event of a proven irregularity, the jury reserves the right to withdraw a trophy that has already been awarded and to justify this withdrawal to the press. Candidates also undertake not to make any direct contact with the members of the Jury and not to communicate to them any information whatsoever about their candidate product(s), other than via the Internet platform reserved for this purpose.

#### **Article 5 - Designation of the winners**

The President of Hydro 21, Roland VIDIL, undertakes to notify the 4 finalists before the official announcement. Any finalist notified and officially announced may under no circumstances withdraw his or her application and must appear on stage to receive his or her prize on Tuesday evening during the Hydro Business Meetings.

#### **Article 6 - Awards**

**6.1** Finalists who are to be presented to the public during the Trophées de l'Innovation Hydro must provide a high-resolution logo by the deadline.

**6.2** The winners will be awarded a «TROPHÉES INNOVATION HYDRO» Trophy by the Rencontres Business Hydro, for their category, and a cheque for €1,000 including tax, presented by ARTELIA - CNR - EDF HYDRO ALPES - GENERAL ELECTRIC HYDRO. In addition, the winners will be able to publicise their winning technology, product, application or service by using the Rencontres Business Hydro logo, which will be given to them by adeo communication, in compliance with the usage charter that will also be given to them. Any commercial or advertising reference to the Trophy received as part of this competition must specify the exact title «9th edition of the Rencontres Business Hydro on 8 and 9 October 2024 - TROPHÉES INNOVATION HYDRO», the year of the award and the nature of the innovation that justified the award. The prizes awarded may not be considered as approval or homologation in any way whatsoever.

#### **Article 7 - Protection of projects**

It is the responsibility of the participants to ensure that their industrial property rights have been protected and, where applicable, that the corresponding patents have been registered. Participants are reminded that under the terms of Articles L611-11 and L611-13 of the French Intellectual Property Code, patent applications must be filed less than six months after the invention has been disclosed to the public in order to be admissible.

Hydro 21, organiser of the Rencontres Business Hydro, and adeo communication decline all responsibility for any commercial or non-commercial use that may be made of the projects presented as part of this competition, in violation of the participants' rights.

Participants certify that they hold all intellectual property rights to the elements presented in the context of the Competition. Furthermore, the elements presented in the context of the Competition by the participants are provided to Hydro 21, organiser of the Rencontres Business Hydro and adeo communication and are presented in the context of the Competition under the sole responsibility of the participant, who alone bears all possible rights. In this respect, they declare that these elements do not in any way infringe intellectual property rights or any other rights of third parties. Participants release Hydro 21, organiser of the Hydro Business Meetings, and adeo communication from any liability in this respect, and from any prejudice they may suffer.

#### **Article 8 - Authorisations**

**8.1** Participants in the Competition expressly authorise Hydro 21, organiser of the Rencontres Business Hydro, and adeo communication to use the name of the projects presented, as well as their brief description and the

images, whether animated or not, and in general all the elements transmitted by the participants in the context of their participation in the Competition, for all communication purposes related to the Competition and the promotion of the Exhibition.

**8.2** Participants authorise in advance the use of their name, address and photograph in any publicity and promotional activity related to the Competition, without this giving rise to any right other than the prize won, and this for an indefinite period. In addition, the results of the Competition and the names of the winners will be the subject of special promotion within the exhibition via a press release.

**8.3** Participants expressly authorise, free of charge, Hydro 21, organiser of the Rencontres Business Hydro and adeo communication and/or any third party designated by the Organiser: to produce, during the Exhibition or the official prize-giving ceremony, if they so wish, photos and/or films depicting them and the members of their team, as well as the products exhibited. to use these images freely in all media, particularly on the Internet and in advertising, in France and abroad, without any time limit.

to quote and reproduce its brand or company name free of charge as a commercial reference for the purposes of its communication, on all media (particularly the Internet), both in France and abroad, for an unlimited period.

**Article 9** - Hydro 21, organiser of the Rencontres Business Hydro, reserves the right to shorten, extend, postpone or cancel the competition for any reason whatsoever. Hydro 21, organizer of the Rencontres Business Hydro, is required to inform the participants, but cannot be held liable. Any interruption of the present competition as well as any modification of the present rules will be the subject of an amendment which will be filed with the bailiff's office: SPIRALE - Me CORNEVAUX - 23 avenue doyen Louis Weil 38000 GRENOBLE.

#### **Article 10 - Language of the Competition**

The full rules of the Competition are published in French. Entries must be submitted in French only.

#### **Article 11 - Legal filing**

These rules have been filed with the bailiff's office: SPIRALE - Me CORNEVAUX - 23 avenue doyen Louis Weil 38000 GRENOBLE. The full rules are available on the event website (<https://businesshydro.fr/>). The rules can also be obtained free of charge by writing to the following address: cabinet adeo communication - ZA Sud Lafontaine - 16 rue Lafontaine - 38160 Saint Marcellin.

#### **Article 12 - Disputes**

Participation in this competition necessarily implies that each participant accepts these rules without reservation or restriction. In the event of a dispute relating to the interpretation and execution of these rules, the Organiser will seek an amicable solution with the participants. Failing this, any dispute will be subject to the jurisdiction of the courts of Grenoble, France.

\*Competition rules: <https://businesshydro.fr/le-salon/#trophees-innovation>

Contact agence adeo - Direction marketing & communication

[businesshydro@adeocom.fr](mailto:businesshydro@adeocom.fr) ☎ +33 04 76 36 55 76

Full name of applicant or company representative :

Date:

«Read and approved