

10th edition of the
10 BUSINESS HYDRO
october 14 & 15 2025

**HYDROPOWER &
THE REGENERATIVE ECONOMY**

**SALES
BROCHURE**



October 14 and 15, 2025



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Alpexpo - France

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EDITORIAL

« HYDROPOWER & REGENERATIVE ECONOMICS »

By Roland Vidil, President of Hydro 21



IN PROGRESS

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The organizer of **BUSINESS HYDRO**



Hydro 21 is a unique association set up in 2002 in the heart of the Alps, bringing together 110 players in the hydropower industry around an innovative ecosystem. This industrial cluster integrates the entire value chain to develop advanced hydroelectric infrastructures and equipment, and thus meet all the production and flexibility requirements of the electricity system. Committed to the energy transition, the Hydro 21 association favors renewable solutions for a sustainable energy future.

ITS GOALS

- 💧 **TO POSITION**
as a major promoter of the hydroelectric sector
- 💧 **STRENGTHEN**
networking and business relationships
- 💧 **CONTRIBUTE**
to the dissemination of scientific, technical and economic energy culture

The HYDRO 21 association and its Steering Committee organize the annual BUSINESS HYDRO trade show, a veritable showcase for the entire hydropower industry.

THE FRENCH ALPS : Europe's leading hydroelectric hub

The French Alps stand out as Europe's leading hydroelectric hub, home to an unrivalled density of facilities and home to all the skills and companies needed to master this energy of the future. This sector is one of the few industrial sectors in which France retains sovereignty.

A DYNAMIC ECOSYSTEM Powered by Hydro 21

Under the aegis of Hydro 21, this dynamic ecosystem now includes over a hundred members, operating in four key business sectors:

- 💧 **Engineering** : Design and construction of major developments, civil engineering works and technical and economic studies.
- 💧 **Research and training** : Developing new skills and technologies to meet the challenges of hydropower.
- 💧 **Manufacture** : Production and integration of hydraulic, electrical and mechanical equipment.
- 💧 **Operations** : Management and maintenance of hydroelectric facilities, as well as energy, information and control systems.



A look back at 2024



174 exhibitors
2,200 Visitors



Lively entertainment
(conferences, pitches...)



A successful gala evening

Excerpts from the "POST EVENT" satisfaction survey of our visitors and exhibitors

EXHIBITORS

The best show I've ever attended.
The entire industry is present.
A must !

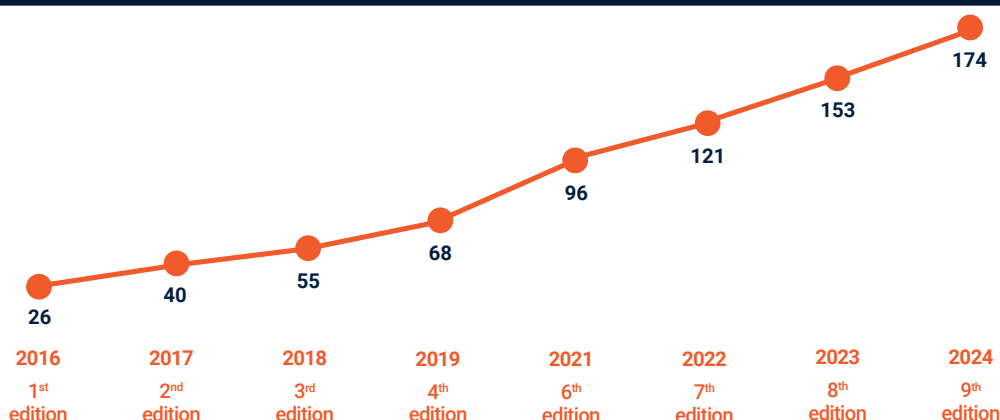
An excellent international event in the field of HYDRO.

VISITORS

This is my second year here. The show is interesting and well organized. Many thanks to you all.

The show is an excellent way to discover the hydroelectricity ecosystem, and to network.

Exhibitor numbers since 2016



With annual growth of **+20%**, Business Hydro has become the must-attend event for experts in hydroelectricity and innovation, located in the heart of the Alps, a unique industrial hub in Europe that concentrates the entire industrial value chain.



IN 2025*

EXHIBITION OBJECTIVES

- over 200 exhibitors
- over 2,500 participants
- 3 thematic villages :
Innovations, Jobs, Contractors



What we have in store for you :

- New products** to meet your needs
- Plenary sessions** with lectures by high-level experts
- Networking opportunities** throughout the two days, with business meetings: Speed-meetings, Order Giver Meetings and Business Lunches**.
- An exhibitor/VIP cocktail party** to expand your network
- A 2-day exhibition** on a single level with commercial and start-up pitches



Take advantage of the Business Hydro network by becoming an exhibitor, and take part in this dynamic of growth and innovation !

*In 2024 : 174 stands and 2,200 visitors // In 2023 : 153 exhibitors - 1,700 visitors.

**Business Lunches : A sit-down meal in a private area, designed to encourage exchanges between exhibitors.



7 GOOD REASONS TO EXHIBIT

1

PARTICIPATE in the industry's highlight : the trade fair Business Hydro

2

ATTEND expert roundtables and conferences to learn more about the challenges facing the sector

3

EXPLORE the Jobs Village : discover career opportunities and meet recruiters

4

GET INSPIRED at the Innovations Village : access the latest technologies and find new partners

5

SEIZE international opportunities : access global markets with international partners

6

OPTIMIZE your network : in two days, meet the key players in hydropower

7

ENJOY convivial moments : share and strengthen ties in a warm, professional setting

Your business meetings

NEWS AND HIGHLIGHTS

Following your invaluable feedback at the end of the 9th edition of the Salon Business Hydro, we have decided to enrich the event by multiplying the moments of exchange and business.

During the two days of the show, several highlights will be dedicated exclusively to you :



Exhibitor speed-meeting **NEW**

Now extended, it will be held in a private area in the early morning (Wednesday, October 15, from 8am to 10am), to enable effective, targeted interaction between exhibitors only. Prior registration only. Offer included in your stand.



Order Giver meetings **NEW**

A great new feature! You'll be able to meet with buyers one-on-one for 25 minutes. This premium format is available at a cost of €150 (excl. VAT) per slot.



Business Lunches **NEW**

Another new feature: enjoy a sit-down meal in a private area, designed to facilitate exchanges between exhibitors and give you the opportunity to invite your customers or prospects in a setting reserved exclusively for exhibitors and their customers at the show. Meals must be reserved to guarantee the best experience (€40 excl. VAT per meal).



Exhibitor / VIP cocktail

Join us on **Tuesday, October 14** from **7pm** , to make the most of this festive and informal occasion. Come one, come all to exchange ideas and share a convivial moment with other professionals !



A coffee area for convivial breaks !

Once again this year, Hydro 21, organizer of the Salon Business Hydro, has set up a coffee area to encourage exchanges in a relaxed atmosphere. Set up right in the heart of the exhibition, this space has been designed to allow you to "recharge your batteries" while enjoying a convivial moment over a coffee (or other beverage) during these two intense days. Take a break, exchange ideas and leave energized !





We hope these new features will fully meet your expectations and enhance your participation at the show.

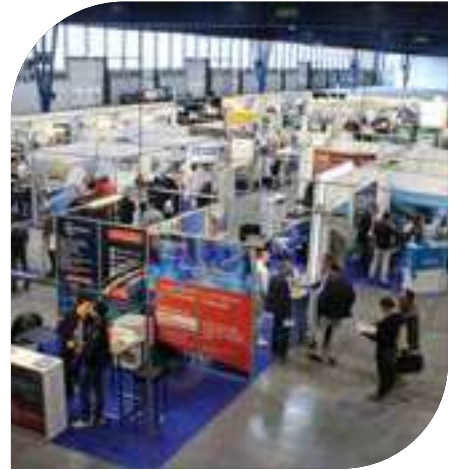
2025 PROGRAM*

*subject to change

MONDAY, OCTOBER 13 (for exhibitors only)



-  **2:00 pm to 6:00 pm**
Exhibitor set-up
-  **6:00 pm to 7:00 pm**
General Meeting (Hydro 21 members only)
-  **7:15 pm**
Welcoming foreign delegations
-  **7:30 pm to 10:00 pm**
Centenary closing gala evening
(reserved for Hydro 21 members & delegations)








TUESDAY, OCTOBER 14




- 7:30 am to 9:00 am** 
Exhibitor set-up
- 9:00 am to 10:00 am** 
OFFICIAL OPENING
Grand Witness Lecture
- 10:00 am to 12:00 pm** 
INAUGURATION
Ribbon cutting & official photo
Followed by the inaugural tour
- 1:00 pm** 
Free coffee
Innovations Village
- 6:00 pm** 
Doors closed to visitors
- 8:00 pm** 
Exhibitor / VIP cocktail



- 8:30 am** 
Welcome free coffee
Innovations Village
- 10:00 am** 
OPENING
TO VISITORS
- 12:00 pm to 1:30 pm** 
VIP cocktail
- 2:00 pm to 5:00 pm** 
Plenary session
& Round tables
Espace 68
- 7:00 pm to 8:00 pm** 
Innovation Awards
Ceremony
Espace 68

MERCREDI 15 OCTOBRE




 **8:00 am to 10:00 am**
Exhibitor speed-meeting




 **9:00 am**
Doors open to visitors



 **10:00 am to 1:00 pm**
Order Giver Village

- Order Giver Pitch
- B-to-B meetings with principals upon registration (fee payable)




 **10:00 am to 12:00 pm**
Plenary session : Centenary




 **1:00 pm to 2:00 pm**
Free coffee



 **2:00 pm to 4:00 pm**
Job Village : round tables & job dating
Espace 68



 **4:30 pm**
Closing party
Village innovations



 **5:00 pm**
Conclusion



THE BUSINESS HYDRO'S FOUNDING MEMBERS



MEMBERS OF THE STEERING COMMITTEE



OUR INSTITUTIONAL PARTNERS IN 2024



OUR SPONSORS IN 2024

DIAMOND



PLATINIUM



GOLD



INNOVATION AWARDS



OUR PRESS PARTNERS



The registration FEE

250€ HT

Mandatory for all stand bookings
(except offers without stands)



File management fees



Catalog listing (formerly tour guide)



Post your entry on the Business Hydro website



Delivery of a copy of the "White Book" - Volume 6 on opening day



Wifi access



Insurance

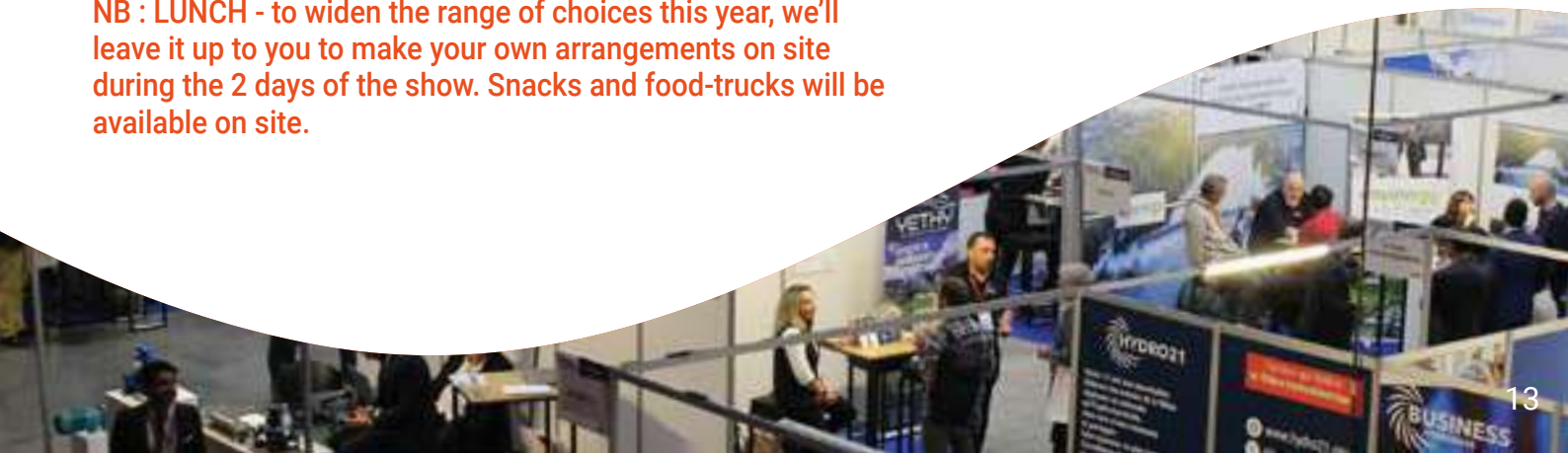


Tickets for the Tuesday evening Exhibitor/VIP cocktail party
(1 space for 4sq. m- 6sq. m & 9sq. m stands and 2 spaces for sponsors - Value of 1 space 90€ HT)



Guarded parking spaces on the show grounds

NB : LUNCH - to widen the range of choices this year, we'll leave it up to you to make your own arrangements on site during the 2 days of the show. Snacks and food-trucks will be available on site.



INNOVATION VILLAGE*

A 4m² stand in this village includes :

-  The registration fee
-  A “classic” 4sq. m stand
-  10'+5' company pitch (Q&A)
-  Participation in the Trophées de l'Innovation Hydro, start-up” category
-  A prime location at the heart of the show
-  A free coffee area in the Innovations Village

NB : all stands will be open (without partitions)

1 590€ HT

**REAL VALUE :
1 999€ HT**



***reserved for start-ups and innovators less than
3 years old**

PRODUCT OFFERS



EQUIPPED STANDS

Each stand includes 2 invitations to the VIP/Exhibitor cocktail.

CLASSIC STAND - 4sq. m

Member : 1 190 € HT
Non member : 1 590 € HT



a 4sq. m module (Reserved for Very Small Businesses)
with partitions / one high table / 2 high stools

BUSINESS STAND - 6sq. m

Member : 1 670 € HT
Non member : 2 090 € HT



a 6sq. m module
with partitions / one high table / 2 high stools

PREMIUM STAND - 9sq. m

Member : 2 290 € HT
Non member : 2 660 € HT



a 9sq. m module
with partitions / a high table / 3 high stools / a
reception counter with lockable storage space

All turnkey stands are equipped with **electrical connection**, **spotlight rail** and **signage**.
Your logo will be integrated on www.businesshydro.fr.

Need more space? Double the size of your stand !*

*It is only possible to double the surface area of your stand.
Please enter "2" in the quantity box on the enclosed order form.

SPONSOR OFFERS



All stands are equipped with an **electrical connection**, **spotlight rail** and **signage**.

Your logo will appear on event signage and on the website www.businesshydro.fr with mention of your sponsorship level on all print and web communication media.

GOLD - 12sq. m

5 399€ HT

THE FURNITURE PACK

- 1 high table (2-seater) & 2 high stools
- 1 table (2 places) & 2 chairs
- 1 reception counter with storage & lockable
- 1 storage room of 1sq. m **NEW**

THE PLUS

- **1 additional place** at the VIP/exhibitor cocktail reception (value €90 excl. VAT)
- **2 badges** for the VIP area
- **1 place at the B to B meeting** in the Order Giver Village (value €150 excl. VAT)
- **Your logo and link to your website** on the promotional newsletter banner on a visitor emailing



Non-contractual visual

PLATINIUM - sq. m

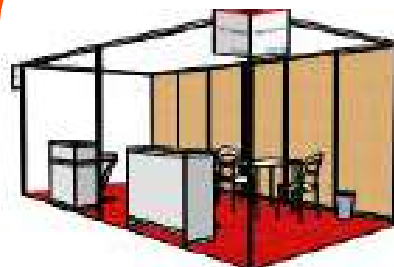
9 799€ HT

THE FURNITURE PACK

- 1 high table (2-seater) & 2 high stools
- 1 table (2 places) & 2 chairs
- 1 reception counter with storage & lockable
- 1 storage room of 1sq. m **NEW**

THE PLUS

- **3 badges** for the VIP area
- **Participation** in one of the roundtables
- **THE «VIP / EXHIBITOR COCKTAIL» INVITATION PACKAGE**
2 additional places at the VIP/exhibitor cocktail reception (value €180 excl. VAT)
- **1 place at the B to B meeting** in the Order Giver Village (value €150 excl. VAT)
- **Stop and pitch at the stand** during the Inaugural Tour



Non-contractual visual

DIAMOND - 24sq. m

12 799€ HT

THE FURNITURE PACK

- 1 high table (2-seater) & 2 high stools
- 1 table (2 places) & 2 chairs
- 1 reception counter with storage & lockable
- 1 coffee table & 3 loungers
- 1 customizable central totem sign (1 m W x 2.5 m H) including a reserve of 1sq. m.
- 1 backlit signage cube
- 1 fridge & 1 complimentary bottle of champagne



Non-contractual visual

THE PLUS

- **A strategic location** chosen according to plan
- **Participation** in one of the round tables
- **Participation** in the Jobs Village
- **INVITATION PACK "VIP / EXHIBITOR COCKTAIL"** 3 additional places for the VIP / exhibitor cocktail (value €270 excl. VAT)
- **Benefit from a booth stop** during the inaugural visit & **make a pitch** to the keynote speaker
- **Sponsorship of an innovation award** : Present an award at the Hydro Innovation Awards Ceremony
- **Rental** of a closed room for 1/2 day
- **6 badges** for the VIP area



NEW

EDITION SPONSORSHIP

4 900€ HT

accessible from the PLATINIUM or DIAMOND sponsor

- 💧 Personalized badge neckband (paid for by us)
- 💧 Keynote address at the opening ceremony
- 💧 Participation in the show inauguration and pitch - summary of round tables at the end of the day
- 💧 Leadership of the inaugural stand visit
- 💧 Headliner at the e-press conference held on the sponsor's website in mid-September - opening remarks to the media
- 💧 Visibility on digital campaigns, the program and social networks



NO-STAND OFFERS

NEW

PRIVILEGED SPONSOR

2 900€ HT

- Free registration fees
- Your brochure in the welcome bag (given to visitors and exhibitors)
- A 1/2-page ad in the catalog (formerly tour guide) (given to visitors and exhibitors)
- Delivery of a white paper
- Your logo on the businesshydro.fr website and the catalog (ex visit guide)
- Your logo on plasma screen : a one-page ad in the VIP area



NEW

3 800€ HT

PRIVILEGED SPONSOR +



- Free registration fees
- Your brochure in the welcome bag (given to visitors and exhibitors)
- One full page in the catalog (formerly tour guide) (given to visitors and exhibitors)
- Delivery of a white paper
- Your logo on the businesshydro.fr website
- Your logo on plasma screen : a one-page ad in the VIP area

BECOME THE OFFICIAL SPONSOR OF THE HYDRO INNOVATION AWARDS

6 500€ HT

- Participation in the deliberation meeting with the members of the Jury (Hydro 21 Board composed of the Chairman of Hydro 21 and the Diamond sponsors) in mid-September, as well as lunch with members of the Hydro 21 Board.
- Invitation for 3 to the Exhibitors / VIP cocktail on Tuesday, October 14, 2025
- Innovation Awards ceremony on Wednesday, October 15, 2025
- Visibility on the press release with mention of sponsorship
- Your kakemono on stage at the awards ceremony
- Transfer of image rights and delivery of photos
- Prominence on all print and web media
- 2 badges for the VIP area on the 2 days of the show



NEW

BARE SPACE

Price per sq. m includes: electricity + carpet.

This is the floor area **only**. No furniture is included in this type of stand.

It is up to you to **design, produce, build and assemble** a structure that fits the surface area reserved. You will need to call in a stand builder to create your made-to-measure stand.

All stand proposals are subject to approval by Hydro 21 in order to maintain the aesthetic harmony of the show as a whole.

Bare stands are reserved for companies that have a **made-to-measure exhibition stand**.

The exhibitor must of course pay the **participation fee**.

**THE PRICE PER SQUARE METER FOR BARE SPACE IS €250
EXCLUDING VAT**

Drawing up a customised quote

Please send an email to commercial@businesshydro.fr

NEW

PAVILLON

Price per sq. m includes: electricity + carpet.

The creation of a PAVILION is **possible**, subject to acceptance by HYDRO 21, from a minimum of 40sq. m and for a minimum of 10 exhibitors.

An estimate **must** be drawn up to fix the price for each exhibitor.

Please contact commercial@businesshydro.fr by email.

The stand operator, to be defined by you for a tailor-made quote, is extra. All exhibitors must of course pay the participation fee.

Registration deadline : 30 June 2025.

**THE PRICE PER SQUARE METER FOR BARE SPACE IS €275
EXCLUDING VAT**

NEW

CO-EXHIBITION

Co-exhibition is only possible for stands measuring 9sq. m or more.

The co-exhibitor must pay a **registration fee of €250 excluding VAT** in order to benefit from the same advantages as an exhibitor.

A specific order form will have to be filled, please ask for it by email to commercial@businesshydro.fr

THE JOB VILLAGE



The JOBS Village is part of the Collectif d'entreprises' desire to highlight the expectations and needs of businesses and the responses of training bodies, local authorities and temporary employment agencies to the "shortage of jobs".

ROUND TABLE

Over the last few years, companies, particularly in industry, have been faced with the problem of finding skilled workers to meet their needs : boilermakers, mechanical and metalworking technicians, fitters, pipe fitters, electronics engineers, etc.

How do you recruit ? Where to recruit ? What organisations can I call on to meet my recruitment needs ? How do you source, select and attract candidates ?

A round-table discussion and a cross-section of views from training bodies, local authority structures, temporary employment agencies and company directors will help to identify the 'keys to recruitment', the sources of candidate pools and the factors that make candidates attractive.

NEW

JOB DATING



A job dating event will bring together HR managers, students and jobseekers and/or those undergoing retraining. This unique opportunity to discuss job opportunities and skills.
(20 minutes per candidate)

The Order Giver Village returns for THE 10TH EDITION OF THE BUSINESS HYDRO !



Meeting with major customers can be a real obstacle course, particularly obstacle course, not least because of the lack of visibility on the organizational charts of major groups. The Order Giver Village offers you a unique opportunity to overcome these difficulties and maximize your partnership opportunities.

Goals of the Order Giver Village :

-  **1st TIME**
To provide companies, exhibitors and visitors alike, with a clear view of the **road maps** used by major contractors, as well as their expectations and needs.
-  **2nd TIME**
Offer face-to-face **ONE TO ONE** meetings with purchasing managers from major groups.

A NEW FORMULA TO BETTER MEET YOUR EXPECTATIONS :

Wednesday, October 15

10:00 am - 1:00 pm : The Order Giver Village

-  **10:00 am - 11:00 am** • **Pitch presentations by major contractors** (open to visitors): Presentation of the 2024-2030 roadmaps of major groups.
-  **11:00 am - 13:00 am** • **B-to-B meetings with major contractors** (registration required, fee payable) : A privileged opportunity for face-to-face encounters.

Don't miss this exclusive opportunity to talk directly to the key players in your sector and better understand their needs for the years ahead.

For more information or to register, please contact us !

10th edition of the **BUSINESS HYDRO** october 14 & 15 2025

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