



th edition of the BUSINESS HYDRO october 14 & 15

HYDROPOWER & REGENERATIVE ECONOMY





October 14 and 15, 2025



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ÉDITORIAL

"HYDROELECTRICITY & REGENERATIVE ECONOMY"

By Roland Vidil, President of Hydro 21



The goal of carbon neutrality by 2050 is a major challenge for our companies. To achieve this global objective, we need to reduce the impact of human activities on the environment. It is also essential that certain sectors of our economy contribute to this neutrality by having a positive impact on ecosystems. Such pioneering activities constitute the emerging regenerative economy.

Hydropower is the most virtuous of energies : renewable, low-carbon, inexpensive, predictable, controllable, with a high energy yield, massively storable, able to manage water resources, contributing to regional development and generating fewer difficulties in terms of material balance (extraction, transport, recycling). It has been a key driver of regional economic development for over 150 years, and must now assert itself as a pillar in the development of the regenerative economy.

This theme will be the common thread running through the 10th edition of Business Hydro, organized by Hydro21, the collective of companies representing the hydroelectricity value chain, at the heart of an ecosystem unique in Europe.

On the one hand, it will focus on the efforts to be made in terms of innovation and investment to optimize production, flexibility and storage capacities, and remove the obstacles to ecological continuity (alluvial deposits, biodiversity). In addition, the show will provide an opportunity to discuss the levers of action and synergies that may exist between the hydro sector and players in other sectors - industry, agriculture, tourism or tertiary activities - who aim to achieve an overall positive impact of their activity on the environment.

I wish you all an excellent trad fair and good business !

Sincerely yours,

Roland VIDIL President of Hydro21

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The organizer of **BUSINESS HYDRO**

Hydro 21 is a unique association set up in 2002 in the heart of the Alps, bringing together 110 members in the hydropower industry around an innovative ecosystem. This industrial cluster integrates the entire value chain to develop advanced hydroelectric infrastructures and equipment, and thus meet all the production and flexibility requirements of the electricity system. Committed to the energy transition, the Hydro 21 association favors renewable solutions for a sustainable energy future.

ITS GOALS

- TO POSITION as a major promoter of the hydroelectric sector
- STRENGTHEN
 - networking and business relationships
- CONTRIBUTE to the dissemination of scientific, technical and economic energy culture

The HYDRO 21 association and its Steering Committee organize the annual BUSINESS HYDRO trade show, a veritable showcase for the entire hydropower industry.

THE FRENCH ALPS : Europe's leading hydroelectric hub

The French Alps stand out as Europe's leading hydroelectric hub, home to an unrivalled density of facilities and home to all the skills and companies needed to master this energy of the future. This sector is one of the few industrial sectors in which France retains sovereignty.

A DYNAMIC ECOSYSTEM Powered by Hydro 21

Under the aegis of Hydro 21, this dynamic ecosystem now includes over a hundred members, operating in four key business sectors:



Engineering : Design and construction of major developments, civil engineering works and technical and economic studies.



Research and training : Developing new skills and technologies to meet the challenges of hydropower.

- Manufacture : Production and integration of hydraulic, electrical and mechanical equipment.
- **Operations :** Management and maintenance of hydroelectric facilities, as well as energy, information and control systems.









A look back to 2024



174 exhibitors 2,200 Visitors



Lively entertainment (conferences, pitches...)



A successful gala evening

Extracts from the "POST EVENT" satisfaction survey of our visitors and exhibitors

EXHIBITORS

The best show I've ever attended. The entire industry is present. A must !

An excellent international event in the field of HYDRO.

VISITORS

This is my second year here. The show is interesting and well organized. Many thanks to you all.

The show is an excellent way to discover the hydroelectricity ecosystem, and to network.





[RE]DISCOVER FRANCE'S #1 HYDROPOWER TRADE SHOW

With annual growth of +20%, Business Hydro has become the must-attend event for experts in hydroelectricity and innovation, located in the heart of the Alps, a unique industrial hub in Europe that concentrates the entire industrial value chain.



IN 2025* EXHIBITION OBJECTIVES

- over 200 exhibitors
- over 2,500 participants
 - **3 thematic villages :** Innovations, Jobs, Contractors

What we have in store for you :

- New products to meet your needs
- Plenary sessions with lectures by high-level experts

Networking opportunities throughout the two days, with business meetings: Speed-meetings, Order Giver Meetings and Business Lunches**.

- An exhibitor/VIP cocktail party to expand your network
- A 2-day exhibition on a single level with commercial and startup pitches

Take advantage of the Business Hydro network by becoming an exhibitor, and take part in this dynamic of growth and innovation !

*In 2024 : 174 stands and 2,200 visitors // In 2023 : 153 exhibitors - 1,700 visitors.

*Business Lunches : A sit-down meal in a private area, designed to encourage exchanges between exhibitors.



GOODREASONS OLABORIA



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PARTICIPATE in the industry's highlight : the trade fair Business Hydro

ATTEND expert roundtables and conferences to learn more about the challenges facing the sector

EXPLORE the Jobs Village : discover career opportunities and meet recruiters

GET INSPIRED at the Innovations Village : access the latest technologies and find new partners

SEIZE international opportunities : access global markets with international partners

OPTIMIZE your network : in two days, meet the key players in hydropower

ENJOY convivial moments : share and strengthen ties in a warm, professional setting

Your business meetings NEWS AND HIGHLIGHTS

Following your invaluable feedback at the end of the 9th edition of the Salon Business Hydro, we have decided to enrich the event by multiplying the moments of exchange and business.

During the two days of the show, several highlights will be dedicated exclusively to you :



Exhibitor speed-meeting

Now extended, it will be held in a private area in the early morning (Wednesday, October 15, from 8am to 10am), to enable effective, targeted interaction between exhibitors only. Prior registration only. Offer included in your stand.



Order Giver Village

You'll have the exclusive opportunity to attend presentations and pitches by prime contractors, specially reserved for exhibitors.



Business Lunches

Another new feature: enjoy a sit-down meal in a private area, designed to facilitate exchanges between exhibitors and give you the opportunity to invite your customers or prospects in a setting reserved exclusively for exhibitors and their customers at the show. Meals must be reserved to guarantee the best experience (\notin 40 excl. VAT per meal).



Exhibitor / VIP cocktail

Join us on Tuesday, October 14 from 7pm , to make the most of this festive and informal occasion. Come one, come all to exchange ideas and share a convivial moment with other professionals !



A coffee area for convivial breaks !

Once again this year, Hydro 21, organizer of the Salon Business Hydro, has set up a coffee area to encourage exchanges in a relaxed atmosphere. Set up right in the heart of the exhibition, this space has been designed to allow you to "recharge your batteries" while enjoying a convivial moment over a coffee (or other beverage) during these two intense days. Take a break, exchange ideas and leave energized !

We hope these new features will fully meet your expectations and enhance your participation at the show.

2025 PROGRAM*

MONDAY, OCTOBER 13 (for exhibitors only)

*subject to change

2:00 pm to 6:00 pm Exhibitor set-up 29 6:00 pm to 7:00 pm

General Meeting (Hydro 21 members only)

👤 7:15 pm Welcoming foreign delegations

29 7:30 pm to 10:00 pm

Centenary closing gala evening (reserved for Hydro 21 members & delegations)







TUESDAY, OCTOBER 14

7:30 am to 9:00 am **Q** Exhibitor set-up

9:00 am to 10:00 am 🦉 **OFFICIAL OPENING Grand Witness Lecture**

10:00 am to 12:00 pm 🥝 INAUGURATION **Ribbon cutting & official photo** Followed by the inaugural tour

> 1:00 pm 💶 Free coffee **Innovations Village**

6:00 pm 😍 Doors closed to visitors

8:00 pm 🕊 Exhibitor / VIP cocktail **29** 8:30 am Welcome free coffee **Innovations Village**

29 10:00 am **OPENING** TO VISITORS

12:00 pm to 1:30 pm VIP cocktail

2:00 pm to 5:00 pm Plenary session & Round tables Espace 68

7:00 pm to 8:00 pm Innovation Awards Ceremony Espace 68

WEDNESDAY, OCTOBER 15

8:00 am to 10:00 am Exhibitor speed-meeting

9:00 am Doors open to visitors

10:00 am to 1:00 pm Order Giver Village

Order Giver Pitch

10:00 am to 12:00 pm Plenary session : Centenary

1:00 pm to 2:00 pm Free coffee

2:00 pm to 4:00 pm Job Village : round tables & job dating Espace 68

4:30 pm Closing party Village innovations

5:00 pm Conclusion



THE BUSINESS HYDRO'S FOUNDING MEMBERS









Alpes

PRÉFET DE LA RÉGION AUVERGNE-RHÔNE-ALPES

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GRENOBLEALPES MÉTROPOLE

> Direction régionale de l'économie, de l'emploi, du travail et des solidarités



Le GRÉSIVAUDAN

communauté de communes





OUR SPONSORS IN 2024



The registration **FEE**

250€ HT

Mandatory for all stand bookings (except offers without stands)

HYDRO21



File management fees



Catalog listing (formerly tour guide)



Post your entry on the Business Hydro website



Delivery of a copy of the "White Book" - Volume 6 on opening day



Wifi access



Insurance



Tickets for the Tuesday evening Exhibitor/VIP cocktail party (1 space for 4sq. m- 6sq. m & 9sq. m stands and 2 spaces for sponsors - Value of 1 space 90€ HT)



Guarded parking spaces on the show grounds

NB : LUNCH - to widen the range of choices this year, we'll leave it up to you to make your own arrangements on site during the 2 days of the show. Snacks and food-trucks will be available on site.



A 4sq. m stand in this village includes :







10'+5' company pitch (Q&A)

Participation in the Trophées de l'Innovation Hydro, start-up" category

A prime location at the heart of the show

A free coffee area in the Innovations Village

NB : all stands will be open (without partitions)

ILLAGE INNOVATI

1 590€ HT

REAL VALUE : **1999€ HT**

*reserved for start-ups and innovators less than 3 years old

PRODUCT OFFERS



Each stand includes 2 invitations to the VIP/Exhibitor cocktail.

CLASSIC STAND - 4sq. m

Member : 1 190 € HT Non member : 1 590 € HT



a 4sq. m module (Reserved for Very Small Businesses) with partitions / one high table / 2 high stools

BUSINESS STAND - 6sq. m

Member : 1 670 € HT Non member : 2 090 € HT



a 6sq. m module

with partitions / one high table / 2 high stools

PREMIUM STAND - 9sq. m



a 9sg. m module

with partitions / a high table / 3 high stools / a reception counter with lockable storage space

All turnkey stands are equipped with electrical connection, spotlight rail and signage. Your logo will be integrated on **www.businesshydro.fr**.

Need more space? Double the size of your stand !*

*It is only possible to double the surface area of your stand. Please enter "2" in the quantity box on the enclosed order form.

Member : 2 290 € HT Non member : 2 660 € HT

SPONSOR OFFERS

All stands are equipped with an electrical connection, spotlight rail and signage.

Your logo will appear on event signage and on the website <u>www.businesshydro.fr</u> with mention of your sponsorship level on all print and web communication media.

GOLD - 12sq. m

THE FURNITURE PACK

1 high table (2-seater) & 2 high stools

1 table (2 places) & 2 chairs

- 1 reception counter with storage & lockable
- 1 storage room of 1sq. m

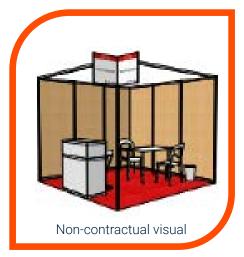
THE PLUS

 1 additional place at the VIP/exhibitor cocktail reception (value €90 excl. VAT)

NEW

- 2 badges for the VIP area
- 1 place at Pitch meetings reserved for exhibitors
- Your logo and link to your website on the promotional newsletter banner on a visitor emailing

5 399€ HT



PLATINIUM - 18sq. m

THE FURNITURE PACK



1 high table (2-seater) & 2 high stools

- 1 table (2 places) & 2 chairs
- 1 reception counter with storage & lockable
- 1 storage room of 1sq. m

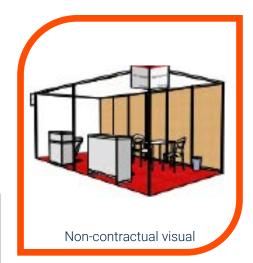
THE PLUS

- 3 badges for the VIP area
- Participation in one of the roundtables
- THE «VIP / EXHIBITOR COCKTAIL» INVITATION PACKAGE
 2 additional places at the VIP/exhibitor cocktail reception (value €180 excl. VAT)

NEW

- 1 place at Pitch meetings reserved for exhibitors
- Stop and pitch at the stand during the Inaugural Tour





DIAMOND - 24sq. m

THE FURNITURE PACK



1 high table (2-seater) & 2 high stools



1 table (2 places) & 2 chairs

1 reception counter with storage & lockable



1 coffee table & 3 loungers

1 customizable central totem sign (1 m W x 2.5 m H) including a reserve of 1sq. m.



1 backlit signage cube

1 fridge & 1 complimentary bottle of champagne





THE PLUS

- A strategic location chosen according to plan
- Participation in one of the round tables
- Participation in the Jobs Village
- INVITATION PACK " VIP / EXHIBITOR COCKTAIL" 3 additional places for the VIP / exhibitor cocktail (value €270 excl. VAT)
- Benefit from a booth stop during the inaugural visit & make a pitch to the keynote speaker
- Sponsorship of an innovation award : Present an award at the Hydro Innovation Awards Ceremony
- 1 place at Pitch meetings reserved for exhibitors
- 6 badges for the VIP area



NO-STAND OFFERS

NEW

2 900€ HT

Free registration fees

Your brochure in the welcome bag (given to visitors and exhibitors)

PRIVILEGED SPONSOR

A 1/2-page ad in the catalog (formerly tour guide) (given to visitors and exhibitors)

Delivery of a white paper

Your logo on the businesshydro.fr website and the catalog (ex visit guide)

Your logo on plasma screen : a one-page ad in the VIP area



NEW

3 800€ HT

PRIVILEGED SPONSOR +



(given to visitors and exhibitors) One full page in the catalog (formerly tour guide) (given to visitors and exhibitors)

Delivery of a white paper

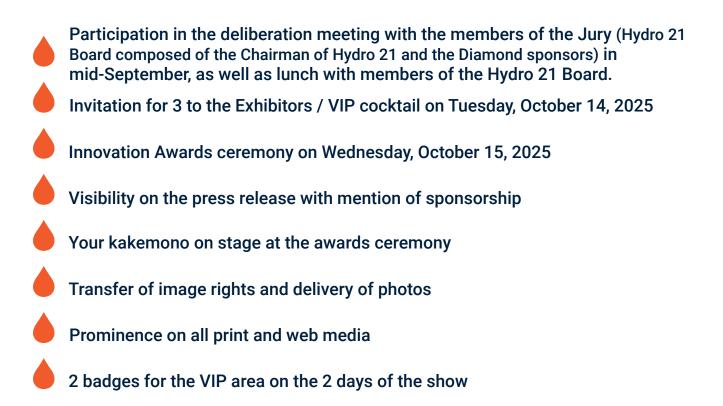
Your logo on the businesshydro.fr website

Your logo on plasma screen : a one-page ad in the VIP area



BECOME THE OFFICIAL SPONSOR OF THE HYDRO INNOVATION AWARDS

6 500€ HT





NEW

BARE SPACE

Price per sq. m includes: electricity + carpet.

This is the floor area only. No furniture is included in this type of stand.

It is up to you to design, produce, build and assemble a structure that fits the surface area reserved. You will need to call in a stand builder to create your made-to-measure stand.

All stand proposals are subject to approval by Hydro 21 in order to maintain the aesthetic harmony of the show as a whole.

Bare stands are reserved for companies that have a made-to-measure exhibition stand.

The exhibitor must of course pay the participation fee.

THE PRICE PER SQUARE METER FOR BARE SPACE IS €250 EXCLUDING VAT

Drawing up a customised quote

Please send an email to commercial@businesshydro.fr



Price per sq. m includes: electricity + carpet.

The creation of a PAVILION is possible, subject to acceptance by HYDRO 21, from a minimum of 40sq. m and for a minimum of 10 exhibitors. An estimate must be drawn up to fix the price for each exhibitor.

Please contact commercial@businesshydro.fr by email.

The stand operator, to be defined by you for a tailor-made quote, is extra. All exhibitors must of course pay the participation fee. **Registration deadline : 30 June 2025.**

THE PRICE PER SQUARE METER FOR BARE SPACE IS €275 EXCLUDING VAT



Co-exhibition is only possible for stands measuring 9sq. m or more. The co-exhibitor must pay a registration fee of €250 excluding VAT in order to benefit from the same advantages as an exhibitor.

A specific order form will have to be filled, please ask for it by email to commercial@businesshydro.fr

THE JOBS VILLAGE

The JOBS Village is part of the Collectif d'entreprises' desire to highlight the expectations and needs of businesses and the responses of training bodies, local authorities and temporary employment agencies to the "shortage of jobs".

ROUND TABLE

Over the last few years, companies, particularly in industry, have been faced with the problem of finding skilled workers to meet their needs : boilermakers, mechanical and metalworking technicians, fitters, pipe fitters, electronics engineers, etc.

How do you recruit ? Where to recruit ? What organisations can I call on to meet my recruitment needs ? How do you source, select and attract candidates ?

A round-table discussion and a cross-section of views from training bodies, local authority structures, temporary employment agencies and company directors will help to identify the 'keys to recruitment', the sources of candidate pools and the factors that make candidates attractive.



A job dating event will bring together HR managers, students and jobseekers and/or those undergoing retraining. This unique opportunity to discuss job opportunities and skills. (20 minutes per candidate)

The Order Giver Village returns for THE 10TH EDITION OF THE BUSINESS HYDRO!

Meeting with major customers can be a real obstacle course, particularly obstacle course, not least because of the lack of visibility on the organizational charts of major groups. The Order Giver Village offers you a unique opportunity to overcome these difficulties and maximize your partnership opportunities.

Goals of the Order Giver Village :

To provide companies, exhibitors and visitors alike, with a clear view of the **road maps** used by major contractors, as well as their expectations and needs.

A NEW FORMULA TO BETTER MEET YOUR EXPECTATIONS :

Wednesday, October 15

10:00 am - 11:00 am : The Order Giver Village

Pitch presentations by major contractors (accessible to exhibitors only): Presentation of the 2025-2030 roadmaps of major groups.

Don't miss this exclusive opportunity to talk directly to the key players in your sector and better understand their needs for the years ahead.

For more information or to register, please contact us !

Organized by



th edition of the BUSINESS R HYDR october 14 & 15

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