

11<sup>ème</sup> édition

# **BUSINESS** **HYDRO** 2026

6 & 7  
octobre

Hydropower: New Business Opportunities!

## Business Brochure



October 6 & 7, 2026



GRENOBLE (38) Alpexpo - France



[www.hydro21.org](http://www.hydro21.org)



[hydro21gre](https://www.linkedin.com/company/hydro21gre)



[Hydro21](https://www.youtube.com/channel/UC...)



[Hydro21](https://twitter.com/Hydro21)



[www.businesshydro.fr](http://www.businesshydro.fr)



[Business Hydro](https://www.linkedin.com/company/businesshydro)

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# The organizer of the **BUSINESS HYDRO EXPO**



Founded in 2002 and based in the heart of the Alps, Hydro 21 is a one-of-a-kind association uniting 110 hydroelectric industry players within an innovative ecosystem. This industrial hub covers the entire value chain to develop advanced hydroelectric infrastructures and equipment, meeting the production and flexibility needs of the power grid. Committed to energy transition, Hydro 21 champions renewable solutions for a sustainable energy future.

## OUR OBJECTIVES

**Position itself** as a key driver in promoting the hydroelectric sector

**Strengthen** networking and business relationships

**Promote** the sharing of scientific, technical, and economic knowledge about energy

Hydro 21 coordinates the annual Business Hydro Expo through a Steering Committee, acting as a driving force for the entire hydroelectric industry.

## THE FRENCH ALPS



Europe's top hydropower center

The French Alps stand out as Europe's leading hub for hydropower, boasting an unmatched concentration of facilities and a wealth of expertise essential for mastering this energy of the future. This sector is one of the few industrial fields where France maintains its independence.

## A VIBRANT ECOSYSTEM

Powered by Hydro 21

The Hydro 21 ecosystem brings together over a hundred members, working across four key sectors :

ENGINEERING

RESEARCH & TRAINING

MANUFACTURING

OPERATIONS

## STEERING COMMITTEE

Since 2016, when the first BUSINESS HYDRO Meetings launched, HYDRO 21 has established a governance body called the Business Hydro Steering Committee which meets monthly to guide the event's strategic direction. The Steering Committee is made up of the following members:



# FOUNDING MEMBERS OF THE HYDRO BUSINESS MEETINGS



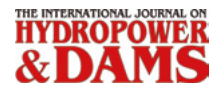
# OUR INSTITUTIONAL PARTNERS IN 2025



Direction régionale de l'économie, de l'emploi, du travail et des solidarités



# OUR MEDIA PARTNERS



# THANK YOU TO OUR 2025 SPONSORS

We would like to extend our heartfelt thanks to all the sponsors and partners who placed their trust in us at the 2025 Business Hydro Expo.

Through their commitment, they play a key role in helping our event grow and in strengthening the Salon's reputation as the premier business gathering for the hydroelectric industry.

## Sponsors DIAMOND



## Sponsors PLATINIUM



## Sponsor TROPHÉES DE L'INNOVATION



## Sponsors GOLD



# [RE]DISCOVER FRANCE'S PREMIER HYDROPOWER BUSINESS EVENT **HYDROELECTRICITY SHOWCASE**

Experiencing over **20% annual growth**, the Business Hydro Expo has become the must-attend gathering for hydropower experts and innovators. Set in the heart of the Alps, it's Europe's unique industrial hub, bringing together the entire industrial value chain.

## GOALS FOR THE 2026 EDITION\*



Strengthen the lasting impact of the Business Hydro Expo



Expand the Expo's target reach across Europe



Boost visitor attendance by 20%



## WHAT WE HAVE IN STORE FOR YOU

Exciting **NEW FEATURES** designed to meet your needs (see page 9)

A two-day showcase **ALL ON ONE LEVEL** featuring dynamic **business and startup PITCHES**

On Monday, October 5, you can join the **TOUR of a power plant and/or industrial lab** to maximize your networking opportunities

**NEW**

Inspiring **PLENARY SESSIONS** with top-level expert talks

Plenty of **NETWORKING** chances throughout both days, including Business Meetings, an Exhibitor/VIP cocktail, Speed-meetings, and our exclusive Business Lunch\*\*

Join the Business Hydro network as an exhibitor and be part of this exciting wave of growth and innovation!

\* In 2025: 201 booths and 2,400 attendees // In 2024: 174 booths and 2,200 attendees

\*\* Business Lunch: A seated meal in a private area, designed to foster networking among exhibitors.

## LOOKING BACK AT THE EVENT

# 10<sup>ème</sup> édition BUSINESS HYDR 14 & 15 octobre 2025



201 booths  
2,400 attendees



Dynamic programming  
(talks, pitches, guest  
speakers, and more)



A memorable gala  
celebrating the Salon's  
10th anniversary

## HIGHLIGHTS FROM THE SATISFACTION SURVEY

Post-event feedback from our guests and exhibitors

### Overall Satisfaction

92% of attendees rated the event as "successful" or "very successful."

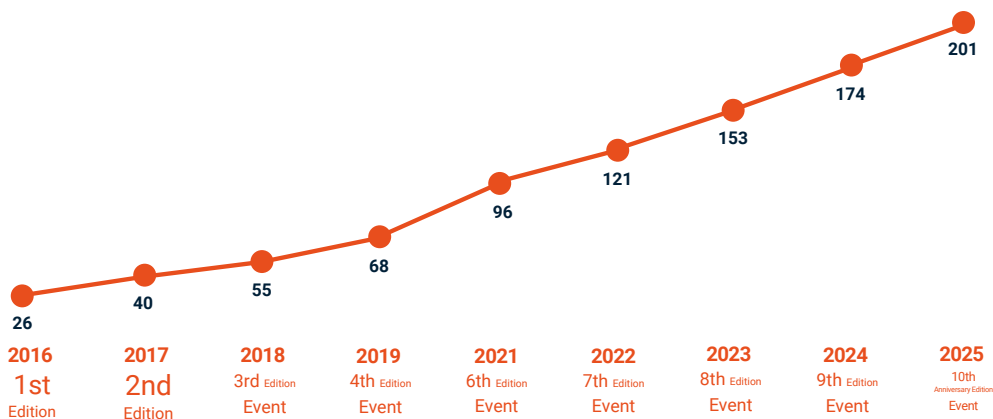
### Networking

78% made valuable business connections, and 1 in 3 generated 10 to 15 sales leads during the event.

### Content and Conferences

Outstanding speakers, relevant topics (87%), and well-received roundtable discussions—truly inspiring for young people and professionals. 67 speakers presented at the event.

## Growth in the number of booths since 2016



# 7 GREAT REASONS TO EXHIBIT

**1** JOIN the industry's key event: the Business Hydro expo

**2** JOIN expert panels and roundtable discussions to dive deeper into industry challenges

**3** CONNECT with top decision-makers and get insights into their strategies during exclusive roundtables

**4** GET INSPIRED at the Innovation Hub: showcase and highlight your breakthroughs in a dedicated space

**5** Seize global opportunities: tap into worldwide markets alongside international partners

**6** Maximize your network: meet hydroelectric industry leaders in just two days

**7** Enjoy friendly networking moments: connect and strengthen relationships in a welcoming, professional environment

# NEW FEATURES & HIGHLIGHTS

Thanks to your valuable feedback after the 10<sup>th</sup> edition of the Business Hydro Expo, we've decided to enhance the event with even more opportunities for networking and business connections.

Throughout the two and a half days of the expo, you'll enjoy a range of special moments designed just for you.

## Company and/or Lab Tour—The Day Before Opening

NEW

Step inside a company or lab in small groups and enjoy exclusive behind-the-scenes tours, discovering trades and processes. Take advantage of early networking in a select, intimate setting before the Expo kicks off. The tour wraps up with a cocktail reception.

Register in advance on the event's online platform.

## Exhibitors / VIP Cocktail Reception

Join us Tuesday, October 6th from 7:00 PM to make the most of this lively, informal evening. Come mingle, connect, and enjoy a warm, friendly time with fellow professionals!

## Exhibitor Speed Networking

This exclusive event will take place in a private space early in the morning (Wednesday, October 7, from 8 to 9 am), offering exhibitors a focused, effective networking opportunity. Advance registration required. Included with your booth package.

## Business Lunch

Enjoy a sit-down meal in a private area, designed to make networking between exhibitors easier. Invite your clients or prospects for a business lunch in an exclusive space reserved for exhibitors and their guests.

Meals must be reserved in advance to ensure the best possible experience (€40 excluding tax per meal).

## New Spaces for Professional Opportunities

NEW

This year, Hydro 21 is once again enhancing the exhibitor experience by providing dedicated spaces at the heart of the expo—perfect for connecting, getting noticed, and creating new business opportunities.



### THE BUSINESS HUB

Designed as an informal meeting space, the Business Hub encourages spontaneous connections among professionals. In a friendly atmosphere, it creates the perfect setting for conversations, networking, and making new contacts.



### THE INNOVATION HUB

Fully dedicated to innovation, this area will showcase sector projects and solutions: posters from 2026 candidates, previous winners, start-ups, student and doctoral projects.



### THE DECISION MAKERS / VIP / PRESS HUB

This space welcomes media, institutional partners, and VIP guests. It's designed to facilitate conversations, interviews, and presentations, all in a dedicated area that enhances the reach and visibility of the Business Hydro event.

We hope these new features will meet your expectations and make your time at the expo even more rewarding!

# OUR PACKAGES

The pricing terms from the 2025 edition remain unchanged for 2026.

## PRODUCT PACKAGES - PAGE 11

<b>Classic Booth - 4 m<sup>2</sup></b> .....	Member: 1 190 € HT / Non-member: 1 590 € HT
<b>Business Booth - 6 m<sup>2</sup></b> .....	Member: 1 670 € HT / Non-member: 2 090 € HT
<b>Premium Booth - 9 m<sup>2</sup></b> .....	Member: 2 290 € HT / Non-member: 2 660 € HT

## SPONSOR PACKAGES - PAGES 12 to 14

<b>Gold - 12 sq. m</b> .....	Member: 5,399 € excl. VAT / Non-member: 5,939 € excl. VAT
<b>Platinum - 18 sq. m</b> .....	Member: 9,799 € excl. VAT / Non-member: 10,779 € excl. VAT
<b>Diamond - 24 sq. m</b> .....	Member: 12,799 € excl. VAT / Non-member: 14,079 € excl. VAT
<b>Edition - starting at Platinum or Diamond</b> .....	Member: 4,900 € excl. VAT / Non-member: 5,390 € excl. VAT

## OPEN CORNER OPTIONS

<b>1 Corner</b> .....	€300 (excl. tax)
<b>2 Corners</b> .....	€550 (excl. tax)

## PACKAGES WITHOUT BOOTH - PAGES 15 to 16

<b>Privilege Sponsor</b> .....	Member: 2 900 € HT / Non-member: 3 190 € HT
<b>Privilege Sponsor +</b> .....	Member: 3 800 € HT / Non-member: 4 180 € HT
<b>Official Sponsor - Hydro Innovation Awards</b> .....	6 900€ HT

## OTHER OFFERS - PAGE 17

<b>Raw space</b> .....	250 € excl. VAT per sq. m
<b>Pavilion</b> .....	275 € excl. VAT per sq. m
<b>Co-exhibiting</b> .....	250 € excl. VAT per sq. m

## VISIBILITY OPTIONS - PAGE 18

- Print & digital visibility
- Exhibition visibility
- Additional Visibility

## REGISTRATION FEE - €250 (excl. tax)

Required for all booth reservations (except options without a booth)

- File management fees
- Listing in the visitor guide
- Your participation featured on the Business Hydro website
- One complimentary copy of the Centenary Book
- WiFi access
- Insurance coverage
- Monitored parking spots within the show area (main courtyard and exhibitor lot)

### Note - Lunch

To offer a wider range of choices this year, you're welcome to make your own arrangements onsite during the two days of the event. Business lunches, snacks, and food trucks will be available.

# PRODUCT OFFERS

## FULLY EQUIPPED BOOTHS

### Company or Lab Tour on the Day Before Opening

Step inside a company or laboratory in small groups for an exclusive, behind-the-scenes tour. Discover how things work, meet the teams, and get a first chance to network in an intimate setting before the main event. The tour wraps up with a cocktail reception. Advance registration required for exhibitors via the event website.

### CLASSIC BOOTH – 4m<sup>2</sup> \*

**4m<sup>2</sup> booth module (exclusively for small businesses)**  
with partition walls / a high table / 2 high stools

Member: 1 190 € excl. tax

Non-member: 1 590 € excl. tax



### BUSINESS BOOTH – 6 m<sup>2</sup> \*

**6 m<sup>2</sup> booth module**  
Includes partitions, a high table, and two tall stools

Member: €1,670 (excl. tax)

Non-member: €2,090 (excl. tax)



### PREMIUM BOOTH – 9m<sup>2</sup> \*

**9 m<sup>2</sup> booth module** Includes partitions, a high table, three tall stools, and a welcome counter with storage and locking door

Member: €2,290 (excl. tax)

Non-member: €2,660 (excl. tax)



All turnkey booths come with **electrical outlets**, a **spotlight rail** and a **signage panel**. Your logo will be featured on [www.businesshydro.fr](http://www.businesshydro.fr). **\*Includes one ticket to the VIP Exhibitor Dinner Reception (valued at €90 excl. tax).**

### Need more space? Double your booth area!\*

\*Only option available is to double your booth area.  
Enter "2" in the quantity box on the attached order form.

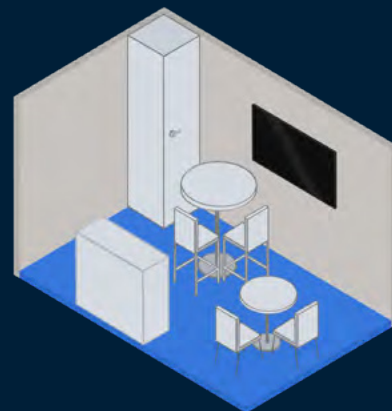
# SPONSOR PACKAGES AVAILABLE

## GOLD – 129 sq ft

MEMBER: €5,399 (excl. tax) NON-MEMBER: €5,939 (excl. tax)

### FURNITURE PACKAGE

- 1 high-top table (seats 2) & 2 bar stools
- 1 table (seats 2) & 2 chairs
- 1 reception counter with storage & lockable door
- 1 storage area of 1m<sup>2</sup>



#### EXTRA PERKS

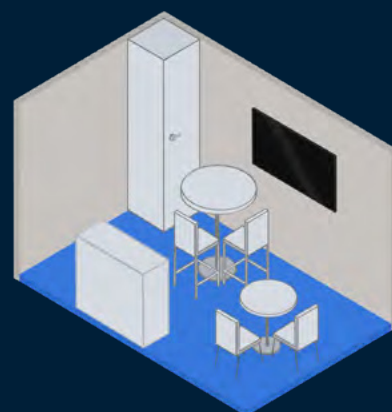
- **2 tickets** for the VIP / Exhibitor Dinner Reception (value: €180 excl. tax)
- **2 passes** for access to the Business Hub
- **Priority booth selection by you**
- **Your logo and a link to your website** on the promotional newsletter banner sent to visitors
- **1 post on the Business Hydro and Hydro 21 LinkedIn pages**

## PLATINUM – 18m<sup>2</sup>

MEMBER: 9,799€ excl. tax NON-MEMBER: 10,799€ excl. tax

### FURNITURE PACKAGE

- 1 high-top table (seats 2) & 2 bar stools
- 1 table (seats 2) & 2 chairs
- 1 reception counter with storage & lockable door
- 1 storage area of 1m<sup>2</sup>



#### EXTRA PERKS

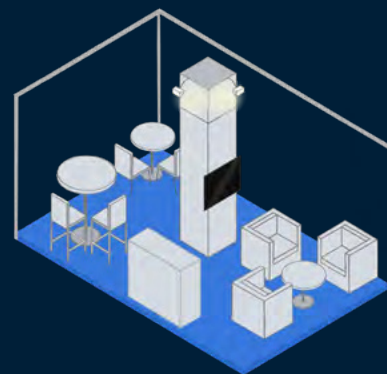
- **3 passes** for access to the Business Hub
- **VIP/Exhibitor Dinner Reception Invitation Pack** 2 tickets for the VIP / Exhibitor Dinner Reception (value: €180 excl. tax)
- **Priority booth selection by you**
- **Spotlight and pitch at your booth** during the Grand Opening Tour
- **1 post on the Business Hydro LinkedIn page**
- **Participate** in one of our roundtable discussions

# DIAMOND – 24m<sup>2</sup>

MEMBER: €12,799 excl. tax NON-MEMBER: €14,079 excl. tax

## FURNITURE PACKAGE

- 1 high-top table (seats 2) & 2 bar stools
- 1 table (seats 2) & 2 chairs
- 1 reception counter with storage & lockable door
- 1 coffee table & 3 lounge chairs
- 1 customizable central signage totem (1 m W x 2.5 m H) featuring a backlit signage cube system
- 1 refrigerator & 1 complimentary bottle of champagne



## EXTRAS

- **6 access badges** for the Business Hub
- **VIP/Exhibitor COCKTAIL RECEPTION INVITATION PACKAGE** 3 tickets for the VIP/Exhibitor cocktail dinner (valued at €270 excl. tax)
- **Priority selection of your booth location**
- **Spotlight and pitch at your booth** in front of the guest of honor during the Grand Opening Tour
- **Participation** in one of the roundtable discussions
- **Create your own video clip** (1:30 minutes) to be shared on Business Hydro's social channels
- **1 post on the Business Hydro LinkedIn page**
- **Innovation Trophy Sponsorship:** Present an award at the Hydro Innovation Trophy Ceremony
- **Meeting room access** for 2 hours

\*Images are for illustration purposes only (furniture subject to change – plasma screen not included)

All booths come with an **electrical outlet**, a **track lighting system**, and a **sign**.

**Your logo will be featured on event signage and on [www.businesshydro.fr](http://www.businesshydro.fr), showcasing your sponsorship level across all print and digital communications.**

## Company or lab tour on the day before the event opens

**NEW**

Step behind the scenes of a company or laboratory in small groups for an exclusive look at their operations, roles, and processes. Enjoy an early networking opportunity before the expo in a more intimate setting. The tour concludes with a cocktail reception.

Advance registration required for exhibitors via the expo's online platform.



## SPONSORSHIP EDITION

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Available only as an add-on to the PLATINUM or DIAMOND sponsorship package

**MEMBER: €4,900 before tax**

**NON-MEMBER: €5,390 before tax**

- 💧 Customizable badge lanyard (provided by you)
- 💧 Speaking opportunity at the opening ceremony
- 💧 Join the event launch, deliver a pitch, and get a roundup of the day's panel discussions
- 💧 Lead the inaugural tour of the exhibition booths
- 💧 Featured guest at the press conference (both in-person and online) held at the sponsor's venue in mid-June – deliver the opening remarks to the media
- 💧 Exposure through digital campaigns, the event program, and social media channels

# OFFERS **WITHOUT** **BOOTH**

## PRIVILEGE SPONSOR

**MEMBER: €2,900 excl. tax NON-MEMBER: €3,190 excl. tax**

No registration fees

Your brochure included in the welcome bag (given to visitors and exhibitors)

A half-page in the event guide  
(provided to visitors and exhibitors)

Receive a complimentary copy of the Centenary Book

Your logo featured on [businesshydro.fr](http://businesshydro.fr) and in the visitor guide

Your logo displayed on a plasma screen: a full-page ad in the Business Hub



## PRIVILEGE SPONSOR +

**MEMBER: €3,800 before tax NON-MEMBER: €4,180 before tax**

No registration fees

Your brochure included in the welcome bag (given to visitors and exhibitors)

A full-page feature in the visitor guide  
(given to both attendees and exhibitors)

Receive a complimentary copy of the Centenary Book

Your logo featured on [businesshydro.fr](http://businesshydro.fr) and in the visitor guide

Your logo displayed on a plasma screen: a full-page ad in the Business Hub





## TROPHÉES INNOVATION HYDRO

# SPONSORSHIP TROPHIES

BECOME THE OFFICIAL SPONSOR OF THE HYDRO INNOVATION TROPHIES

€6,900 excl. tax

- Join the selection meeting with the Jury (Hydro 21 Board, including the Hydro 21 President and Diamond sponsors) in early September, as well as the lunch with Hydro 21 board members
- Invitation for three to the VIP cocktail dinner & Exhibitors' night on Tuesday, October 6, 2026
- On-stage presentation of the Innovation Trophies on Tuesday, October 6, 2026
- Your sponsorship will be highlighted in our official press release
- A special "Hydro Innovation Trophies" video will be created to spotlight your involvement (1 min 30 format) **NEW**
- Your banner will be on stage during the trophy ceremony
- Image rights transfer and delivery of event photos
- Your brand featured on all print and digital media
- 2 badges for the Business Hub for both days of the event

## RAW SPACE

The price per m<sup>2</sup> includes electricity and carpeting.

This only covers the floor area. No furniture comes with this type of stand.

You are responsible for **designing, building, and assembling** a structure that fits your reserved space. You'll need to hire a booth builder for a custom stand.

All stand proposals must be approved by Hydro 21 to ensure the overall visual harmony of the event.

Bare spaces are reserved exclusively for companies with a **custom-built exhibition stand**.

Exhibitors are, of course, responsible for covering the **participation fees**.

**THE PRICE PER M<sup>2</sup> FOR BARE SPACE IS 250€ HT**

Preparation of a personalized quote

Please contact us by email at [commercial@businesshydro.fr](mailto:commercial@businesshydro.fr)

## PAVILION

The price per sq. meter includes: electricity, carpeting, and archway.

Setting up a PAVILION is **possible**, pending approval by HYDRO 21, for a minimum of 40 sq. meters and at least 10 exhibitors.

A quote must **be provided** to determine the price for each exhibitor.

Please reach out by email at [commercial@businesshydro.fr](mailto:commercial@businesshydro.fr)

The booth contractor, selected by you for a custom quote, is additional. Each exhibitor is responsible for participation fees.

**Registration deadline: June 30, 2026.**

**THE PRICE PER M<sup>2</sup> FOR RAW SPACE IS 275€ EXCL. TAX**

## CO-EXHIBITION

Co-exhibiting is available only for stands starting at 9m<sup>2</sup>. The co-exhibitor must pay **250€ EXCL. TAX registration fees** to receive the same benefits as other exhibitors.

A dedicated order form is required. Please request it by email at [commercial@businesshydro.fr](mailto:commercial@businesshydro.fr)



# VISIBILITY PACKAGES

## PRINT & DIGITAL VISIBILITY

<b>Half Page in the Visitor Guide</b> .....	900 € HT
<b>Full Page in the Visitor Guide</b> .....	1 900 € HT
<b>Emailing - Banner Ad</b> .....	900 € HT

Featured in the Business Hydro Show promotional newsletter (one issue)

## EXPO VISIBILITY – ALPEXPO

<b>Have your brochure added to the welcome bag</b> (2,000 copies).....	990 € HT
<b>Exclusive - Goodies Sponsorship</b> .....	2 900 € HT

Your logo displayed on a giveaway during the event (2,000 items)

<b>Exclusive - Tote Bag Sponsorship</b> .....	2 500 € HT
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Your logo on the front (2,500 bags)

<b>Your logo on plasma screens</b> .....	400 € HT
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One-page ad in the Business Hydro & Business area for both days **On-stage**

<b>Pitch</b> .....	400 € HT
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10-minute presentation + 5-minute Q&A

## ADDITIONAL VISIBILITY OPTIONS

### Customized Booth Backdrop Package

Tailored design + printing + installation  
Quotes available upon request: [commercial@businesshydro.fr](mailto:commercial@businesshydro.fr)

<b>Extra Ticket - VIP Dinner Cocktail / Exhibitors</b> .....	90 € HT
<b>Business Lunch</b> .....	40 € HT



## INTERESTED IN BECOMING A MEMBER?

Our HYDRO 21 Cluster is experiencing strong growth and real excitement among industry leaders, along with great recognition from the Auvergne-Rhône-Alpes Region...



Advancing hydropower energy.

Join us at [www.hydro21.org/les-adherents](http://www.hydro21.org/les-adherents)



Bringing together industry players, encouraging partnerships, and driving international collaboration.

# 110



Sharing scientific, technical, and economic knowledge.

## Members

### By joining HYDRO 21, you'll unlock opportunities to:

- Gain access to networking opportunities and benchmark/business exchanges throughout the year, plus enjoy the unique chance to connect with top business decision-makers from major companies (ARTELIA, CNR, EDF, GENERAL ELECTRIC VERNOVA, Groupe HYDROCOP, etc.) as well as regional mid-sized businesses and SMEs
- Gain outstanding recognition at our annual events, especially our flagship BUSINESS HYDRO EXPO held every October in Grenoble (Alpexpo)
- Enjoy exclusive member rates for your booth at our expo
- Boost your visibility by listing your contact details in our online directory at [www.hydro21.org](http://www.hydro21.org)
- Stay at the forefront of hydro innovation with exclusive access to HYDRO EXPERT MEETINGS —biannual events for HYDRO 21 members, focused on specialized topics and led by top industry experts
- Receive a complimentary subscription to our quarterly newsletter



## CONTACTS - Salon Leadership



President, Hydro 21  
**Roland Vidil**



Vice President, Hydro 21, Business  
Hydro Expo Coordinator **Jean-Eric Carré**



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## Contacts for Adeo Agency – Sales / Event Organization / Sales Administration



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[www.businesshydro.fr](http://www.businesshydro.fr) [Business Hydro](https://www.linkedin.com/company/businesshydro)